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स्वास्थ्य अनुसंधान विभाग, स्वास्थ्य एवं परिवार
कल्याण मंत्रालय, भारत सरकार

Indian Council of Medical Research
Department of Health Research, Ministry of Health
and Family Welfare, Government of India

क्रमांक.E16/48/2022-प्रशासन/E.OfficeNo.139791

दिनांक:06/08/2025

सेवा में,

निदेशक/प्रभारी निदेशक
परिषद के सभी संस्थान/केन्द्र

महोदय/महोदया,

विभिन्न मंत्रालयों/विभागों से प्राप्त निम्नलिखित पत्र, सूचना एवं आवश्यक कार्यवाही के लिए संलग्न हैं।

Sl. No	Reference No. & Date	Name of Ministry	Subject
1.	Email dated: 16.06.2025	Organising Secretary, 11 ANC and Medical Social Service Officer Gr-I, Medical Social Welfare Unit, AIIMS, Jodhpur	Request for Nomination of MSSO/MSWO/MSW/PSW & Professional Staff to Participate in the 11 th ANC of AIAMSWP at AIIMS, Jodhpur
2.	D.O. No.14/04/2021-DCH/P&E Dated:30.07.2025	Ministry of Textiles, Udyog Bhawan, New Delhi	National Handloom Day-reg.
3.	D.O. No.CCIC/MD/2025/13 Dated:30.07.2025		"The Cottage"-formally, the Central Cottage Industries Corporation of Indian Ltd.-reg.

भवदीय,

Digitally signed by
Jaibir Singh

Date: 08-08-2025

18:03:38

सहायक महानिदेशक (प्रशासन)

अनुलग्नक:यथोक्त

प्रतिलिपि:

1. महानिदेशक/अपर महानिदेशक/वरि.उपमहानिदेशक (प्रशा.)/वरि.वित्त सलाहकार के निजी सचिव
2. परिषद के सभी प्रभाग प्रमुख
3. उपमहानिदेशक (प्रशा.)/सहा. महानिदेशक (प्रशा.)/सहायक महानिदेशक (वित्त)
4. डॉ. मनजीत सिंह चालगा, आई.सी.एम.आर. की वेबसाइट पर अपलोड करने के अनुरोध के साथ।

वी. रामलिंगस्वामी भवन, पोस्ट बॉक्स नं. 4911,
अंसारी नगर, नई दिल्ली - 110 029, भारत
V. Ramalingaswami Bhawan, P.O. Box No. 4911,
Ansari Nagar, New Delhi - 110 029, India

Tel: +91-11-26588895 / 26588980 / 26589794
+91-11-26589336 / 26588707
Fax: +91-11-26588662 | icmr.nic.in

Fwd: Re: Fwd: Request for Nomination of MSSO/MSWO/MSW/PSW & Professional Staff to Participate 11th ANC of AIAMSWP, at AIIMS Jodhpur**SAFAL CHETRI CHETRI** <chetri.s@icmr.gov.in >

Tue, 29 Jul 2025 11:18:29 AM +0530

To "Administration ICMR"<adm-hq@icmr.gov.in>

Thanks & Regards,

Safal Chetri
Senior Administrative Officer
Indian Council of Medical Research
Ansari Nagar, New Delhi - 110 027

===== Forwarded message =====

From: Jagdish Rajesh <rajeshj.hq@icmr.gov.in>

To: "SAFAL CHETRI CHETRI" <chetri.s@icmr.gov.in>, "Ujjawal ." <ujjawal1997.hq@icmr.gov.in>

Cc: "Sanghamitra Pati" <sanghamitra.pati@icmr.gov.in>

Date: Tue, 29 Jul 2025 11:15:23 +0530

Subject: Re: Fwd: Request for Nomination of MSSO/MSWO/MSW/PSW & Professional Staff to Participate 11th ANC of AIAMSWP, at AIIMS Jodhpur

===== Forwarded message =====

Dear Safal,

Kindly circulate as directed.

सादर/ Regards

जगदीश राजेश/ JAGDISH RAJESH

उपमहानिदेशक (प्रशासन)/ Deputy Director General (Admin)

भारतीय आयुर्विज्ञान अनुसंधान परिषद/ Indian Council of Medical Research

अंसारी नगर, नई दिल्ली/ Ansari Nagar, New Delhi.

---- On Tue, 29 Jul 2025 07:07:12 +0530 **Sanghamitra Pati**
<sanghamitra.pati@icmr.gov.in> wrote ---

we may circulate among all divisions and institutes

===== Forwarded message =====

From: 11thancofaiamswp orgbysmwuaiimsjodhpur <11anc2025jodhpur@gmail.com>To: <sanghamitra.pati@icmr.gov.in>, <addl-dg@icmr.gov.in>Cc: <guptaanu@aiimsjodhpur.edu.in>, <raia@aiimsjodhpur.edu.in>

Date: Sat, 26 Jul 2025 02:33:32 +0530

Subject: Request for Nomination of MSSO/MSWO/MSW/PSW & Professional Staff to Participate 11th ANC of AIAMSWP, at AIIMS Jodhpur

===== Forwarded message =====

Respected Madam

Greetings from AIIMS Jodhpur!

We are pleased to inform you that the **11th Annual National Conference of the All India Association of Medical Social Work Professionals (AIAMSWP)** is being organized by the **Medical Social Welfare Unit, AIIMS Jodhpur** on **31st October & 1st November 2025**.

We kindly request you to nominate **MSSO/MSWO/MSW/PSW** and other professional staff from your institution to actively participate in this national event and contribute to the exchange of knowledge and best practices in the medical social work profession.

The Request letter, conference brochure and registration details are attached for your reference.

Looking forward to your kind support and participation.

With warm regards

Mr. Krishan Kumar
Organising Secretary, 11ANC
Medical Social Service Officer Gr-1
Medical Social Welfare Unit
AIIMS Jodhpur

2 Attachment(s)

Brochure Final Version_03-07-...
16.2 MB

Add. Dir. ICMR.pdf
127 KB



11th Annual National Conference

of

**All India Association of
Medical Social Work Professionals**

on

**"Generations of Care: The Legacy and Future
of Professional Social Work in Healthcare"**

31st October & 1st November, 2025

Organized by

**Medical Social Welfare Unit
All India Institute of Medical Sciences
Jodhpur (Rajasthan)**

Venue

AIIMS, Jodhpur (Rajasthan)



Website : www.11anc2025jodhpur.com, Email : 11anc2025jodhpur@gmail.com

About the Conference

This 11th National Conference marks a step forward in the academic journey, building upon the previous ten seminars & conferences held across India since 2014. The 11th Annual National Conference of the All India Association of Medical Social Work Professionals (AIAMSWP) is scheduled to be held from 31st October to 1st November 2025 at AIIMS Jodhpur, Rajasthan.

This prestigious event is being organized by the Medical Social Welfare Unit, AIIMS Jodhpur. The conference aims to bring together professionals, academicians, researchers, and students from across the country to reflect on the rich legacy of medical and psychiatric social work, while engaging in meaningful dialogue about the emerging challenges, innovations, and evolving roles of social work professionals in India's healthcare landscape.

Key highlights of the conference include:

- Expert keynote addresses
- Panel discussions and thematic sessions
- Paper and poster presentations
- Workshops on innovative practices in healthcare social work
- Networking opportunities with leaders and practitioners from across India

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Poonam Dhanda

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Akhilesh Kumar Tripathi, Aftab Alam Shah

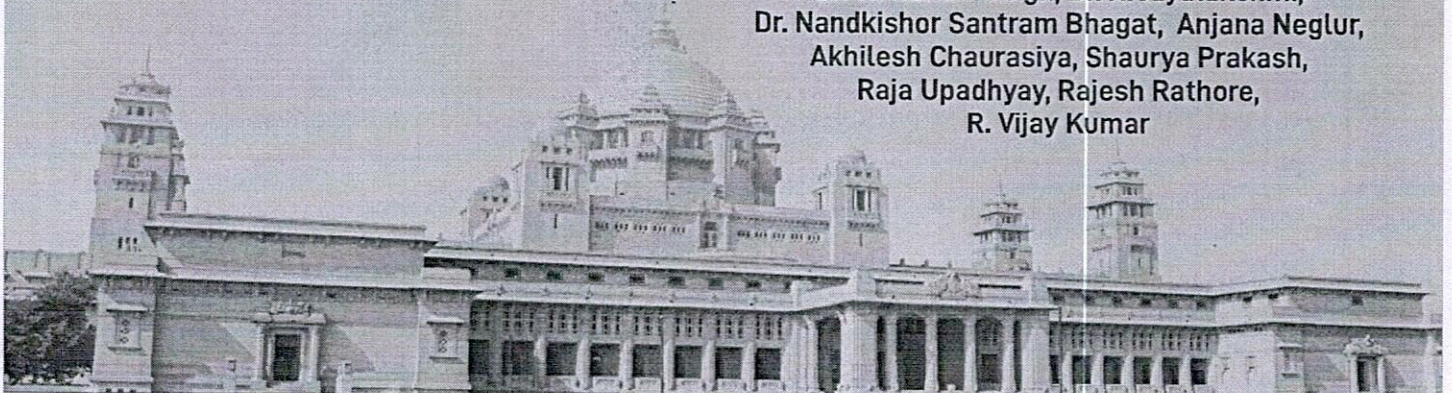
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Raja Upadhyay, Rajesh Rathore,
R. Vijay Kumar



All India Association of Medical Social Work Professionals at a Glance

The All India Association of Medical Social Work Professionals (AIAMSWP) was established in 2009 and subsequently registered in 2011. This association is a registered non-profit, non-political, national-level organization which provides a national-level common platform to the professionals, deliberately to discuss the different professional issues and work vigorously for the promotion and protection of the social work profession and standards of social work practice in the healthcare system. The national network of AIAMSWP Medical and Psychiatric Social Work Professionals is strongly dedicated to promoting the Social Work profession in healthcare within the country and safeguarding and protecting the interests of Social Work professionals working in healthcare. At present, the AIAMSWP Secretariat is located at the Government Medical College & Hospital, Chandigarh.

All India Institute of Medical Sciences, Jodhpur at a Glance

The All India Institute of Medical Sciences (AIIMS), Jodhpur, established under the Pradhan Mantri Swasthya Suraksha Yojana (PMSSY) by the Ministry of Health and Family Welfare, Government of India, is one of the premier medical institutes in the country. Operational since 2012, AIIMS Jodhpur is committed to providing world-class medical education, cutting-edge research, and high-quality patient care.

Strategically located in the heart of Rajasthan, AIIMS Jodhpur has rapidly evolved into a center of excellence in medical education and tertiary healthcare services. The institute offers undergraduate (MBBS, B.Sc. Nursing), postgraduate (MD/MS, M.Sc., MPH), doctoral, and super-specialty programs, attracting meritorious students and researchers from across the country.

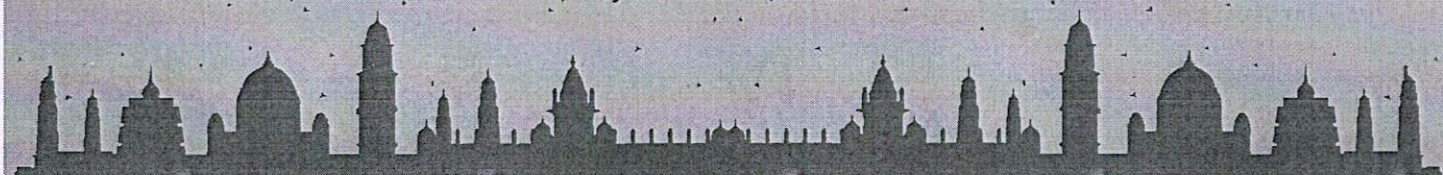
Medical Social Welfare Unit, AIIMS Jodhpur – At a Glance

The Medical Social Welfare Unit at AIIMS Jodhpur is an integral part of the institute's holistic healthcare approach, dedicated to addressing the psychosocial, emotional, and socio-economic needs of patients and their families. Since its inception, the unit has played a pivotal role in bridging the gap between clinical care and community support. Operating under the Department of Hospital Administration, the unit works in close coordination with medical teams to provide patient-centered support services that enhance treatment outcomes and promote dignity in care. The unit is staffed by qualified and experienced medical social Service Officers who work tirelessly to uphold the values of compassion, equity, and justice in healthcare delivery.

Jodhpur at a Glance

Jodhpur, often referred to as the "Blue City" and the "Gateway to Thar," is a historic and culturally rich city located in the northwestern state of Rajasthan, India. Founded in 1459 by Rao Jodha, the city was once the capital of the Marwar kingdom and continues to reflect the grandeur of its royal heritage. Famous for its majestic forts, palaces, vibrant bazaars, and rich traditions, Jodhpur offers a perfect blend of history, architecture, art, and hospitality.

Key Attractions: Mehrangarh Fort, Umaid Bhawan Palace, Jaswant Thada, Clock Tower & Sardar Market, Mandore Gardens, Kaylana Lake, and Balsamand Lake.



Scientific Programme:

The Scientific program includes Invited lecture/talks, Oral Presentations, Poster presentations, Workshops, Panel Discussions and Award Presentations on conference themes.

Theme : "Generations of Care: The Legacy and Future of Professional Social Work in Healthcare."

Sub Themes

- Integrating SDGs in Healthcare Practices.
- Scientific innovation and knowledge transfer in social health care.
- Policy advocacy and healthcare development.
- Psychosocial interventions in mental health.
- Welfare schemes and rehabilitation.
- CSR and Healthcare.
- Psychosocial intervention and management
- specific to vulnerable population group (Children, Old age, women etc.).
- Social Work Profession and gender minority (LGBTQ+)
- Training, Education and Professional development.
- Community integration for sustainable healthcare.

Call for Paper and Poster

Scientific Papers: Participants are invited to submit an abstract on a topic related to the Conference theme and subthemes for an award paper presentation and symposium. Abstract should be sent by email to 11anc2025jodhpur@gmail.com. The abstract should not exceed 250 words. The length of the full paper should be about 3000-5000 words. It should have a formal heading, i.e., title, abstract, keywords, aim, objective, methodology, results, discussion, conclusion, reference, etc. The oral presentation will have a time of 8 minutes and 2 minutes for discussion. The poster should be 4 feet long and 3 feet wide. If you apply for the award category, please mention "Full Paper under Award Category" in the subject line. **The last date for submission of the full paper is on/before 15th September, 2025.** The acceptance will be communicated via email, so please mention your active email ID as well as your mobile number.

Publications opportunities:

If full papers of presenters meet the AIAMSWP Journal's publication guidelines, the selected papers may be published in the special issue of the official journal of AIAMSWP, i.e., "Indian Journal of Health Social Work".

AIAMSWP BEST PAPER AWARDS

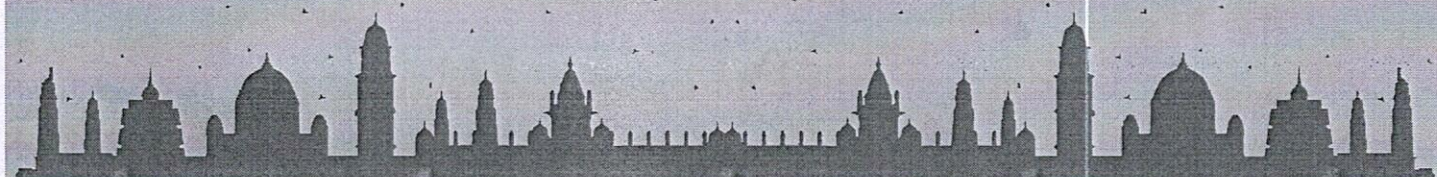
All life members of AIAMAWP and current students/scholars of social work profession who registered themselves for 11th ANC and submitted their abstract and full paper under respective award category to the General Secretary, AIAMSWP by email at gsaiamswp@gmail.com within stipulated timeline are eligible to contest for the best paper award for original research in social work practice in health care in the following categories:-

1. **Best Paper Award for Social Work Practice in Mental Health.**
2. **Best Paper Award for Social Work Practice in Hospital Setting (Other than Mental Health).**
3. **Best Paper Award for Social Work Students/Scholars**

All abstracts/full papers related to the award category will be submitted to the General Secretary, AIAMSWP, by email at gsaiamswp@gmail.com within the stipulated time. "Full Paper under the Award Category" in the subject line of the given email needs to be mentioned by all presenters if they wish to submit their full paper for the AIAMSWP Best Paper Award.

The awarded papers will be published in the regular issue of the official journal of AIAMSWP, i.e., "Indian Journal of Health Social Work". Authors are not permitted to publish these papers elsewhere without formal approval from AIAMSWP.

***(Detailed Award Paper Guideline is available on the AIAMSWP website
<https://aiamswp.org.in/awards-2/>)**



11th Annual National Conference

of

All India Association of Medical Social Work Professionals

on "Generations of Care: The Legacy and Future of Professional Social Work in Healthcare"

31st October & 1st November, 2025

REGISTRATION DETAILS

Registration Category	Early Bird Till 15 August 2025	From 16 August to 20 September 2025	From 21 September to 28 October 2025	On Spot
Members of AIAMSWP	Rs. 2500	Rs. 3000	Rs. 4000	Rs. 5000
Non-Member	Rs. 3000	Rs. 3500	Rs. 4500	Rs. 5500
Combo Registration with AIAMSWP Membership	Rs. 4000	Rs. 4500	Rs. 5500	Rs. 6500
PG (Doctors)/PhD. Scholars	Rs. 2000	Rs. 2500	Rs. 3000	Rs. 3200
BA/MA/MPhil. Students	Rs. 1500	Rs. 2000	Rs. 2500	Rs. 2800
Corporate/NGO/Trust	Rs. 5000	Rs. 8000	Rs. 10000	Rs. 15000
Accompanying Person (No kit and Certificate)	Rs. 2000	Rs. 3000	Rs. 3500	Rs. 3500
Foreign Delegates	US\$80	US\$100	US\$120	US\$130

Note: A Registration fee includes conference kit, food and access to all conference sessions.

Payment Details:

Bank Name: Union Bank of India
Account Name: ANC2025AIAMSWP
Account No: 401701010035902
Branch: BASNI, Saraswati Nagar, Pali Road, Jodhpur
IFSC Code: UBINO540170
MICR Code: 342026004
Bank Phone: 0291-2721407

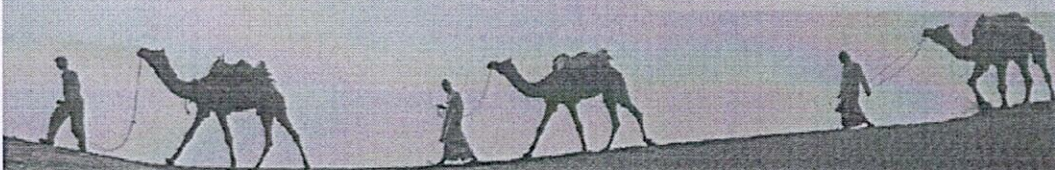


Scan For Registration



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CLICK HERE
FOR REGISTRATION



For any details please contact

Mobile : +91-97293-30689, 97113-57786, 95300-49454, 89684-97717

Website : www.11anc2025jodhpur.com, Email : 11anc2025jodhpur@gmail.com

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 Dr. Banshidhar Pandey (Professor, Dept. of Social Work, M. G. Kashi Vidyapith, Varanasi)
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 Dr. Ketki Ranande (Assistant Professor, Centre for Health and Mental Health, School of Social Work, TISS Mumbai)
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Mr. Mota Ram
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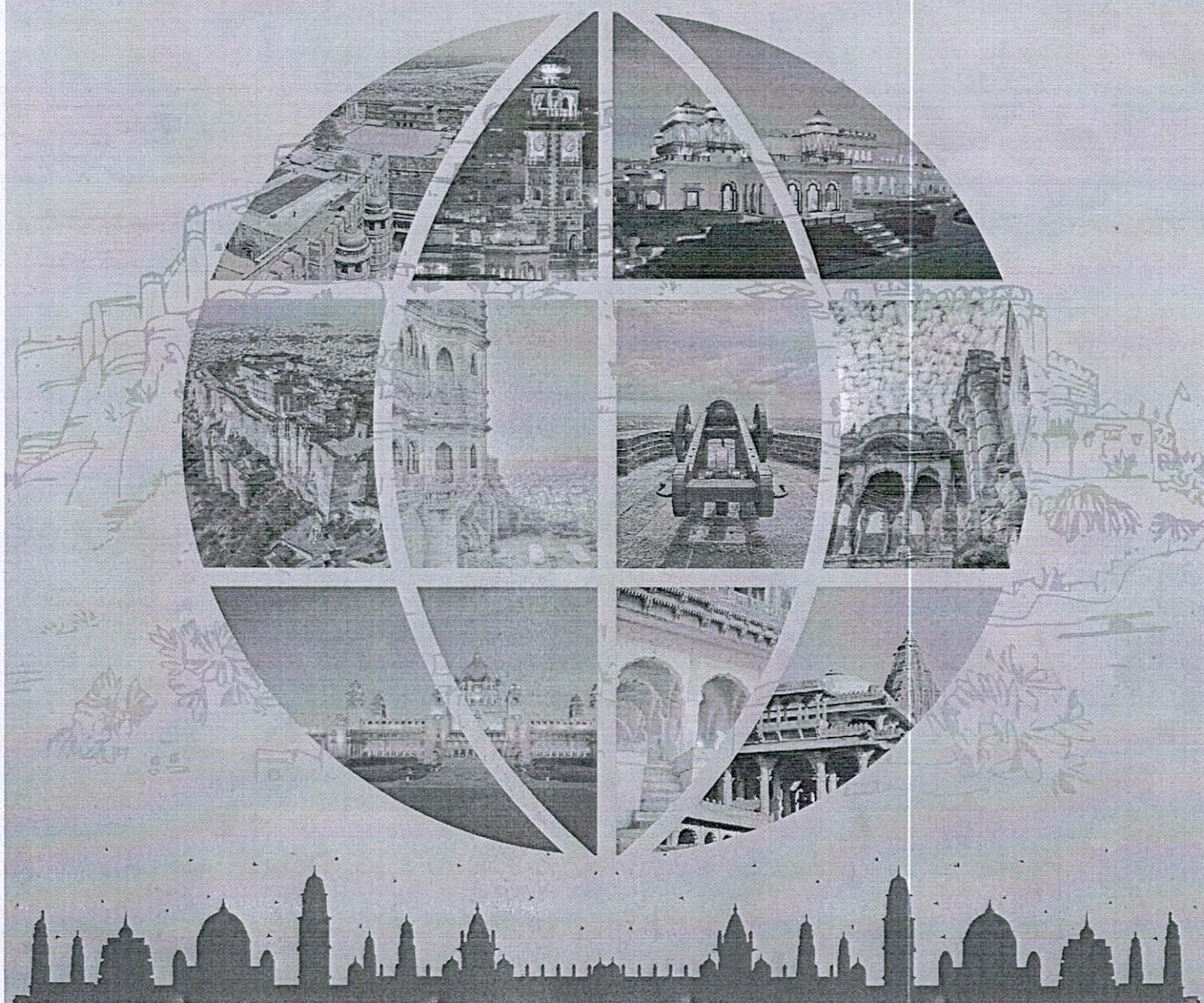
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Souvenir and Mementos Committee

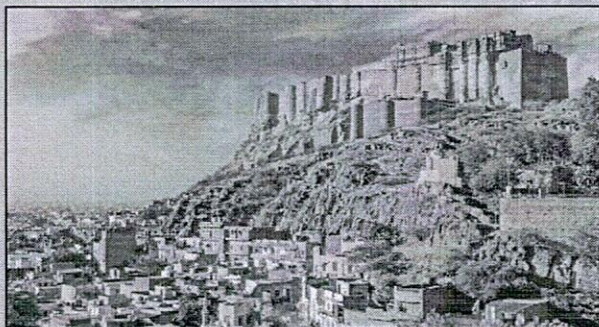
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Mr. Dinesh Bishnoi
Mr. Mahesh

Important destination from Jodhpur

Destination	Distance from Jodhpur	Approx. Travel Time
Osian Sand Dunes	65 km	1.5 hours
Ranakpur	160 km	3.5-4 hours
Kumbhalgarh	175 km	4-4.5 hours
Pushkar	190 km	3.5-4 hours
Ajmer	200 km	4 hours
Udaipur	250 km	4.5-5 hours
Mount Abu	260 km	5.5-6 hours
Jaisalmer	285 km	4.5-5 hours

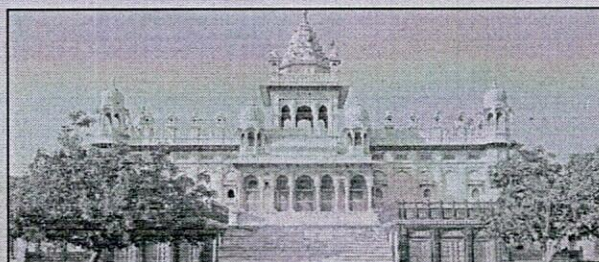


JODHPUR AT A GLANCE



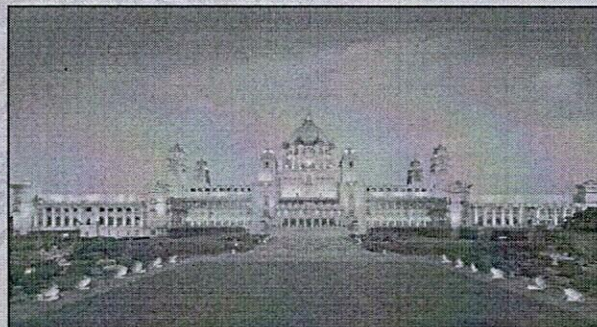
MEHRANGARH FORT (5 KM)

Guarding the city below, crowning a perpendicular cliff, the fort was founded by Rao Jodha in 1459 Ad when he shifted his capital from Mandore. Standing sentinel to the city below, it overlooks the rugged and rocky terrain and houses a palace intricately adorned with long carved panels and latticed windows exquisitely wrought from red sandstone. The apartments with, have their own magic the Moti Mahal (Pearl Palace), Phool Mahal (Flower Palace), Sheesh Mahal (Mirror Palace), Sileh Khana and Daulat Khana with a rich varied collection of palanquins, howdas, royal cradles, miniature paintings of various schools, costumes, furniture and an impressive armoury. The display of cannons on the ramparts near Chamunda temple is among the rarest in India. As you climb up, folk musicians revive the grandeur of a bygone era.



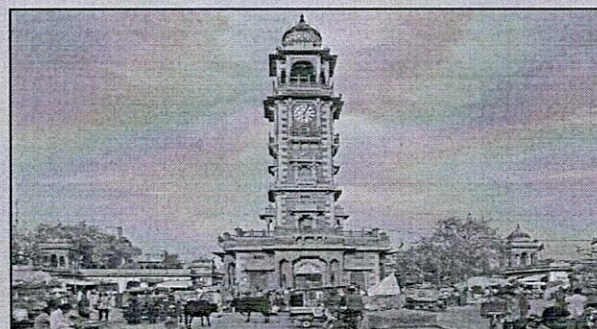
JASWANTHADA

Built in the memory of Maharaja Jaswant Singh II, in 1899, the imposing white marble memorial marks the site of a royal crematorium. The cenotaph houses portraits of successive rulers. These four cenotaphs commemorate notable acts of bravery, generosity of the four successive rulers.



UMAID BHAWAN PALACE

Build by Maharaja Umaid Singh (1929-1942), and named after him, this exquisite palace is also known as Chittar Palace because of the local Chittar sandstone used. It is a splendid example of Indo-colonial and art deco style of the 30s. A unique feature of this palace is the fact that the hand chiselled sandstone blocks have been put together in a special system of interlocking, there is no mortar binding. A portion of the palace has been converted into a hotel, the other remains on view to visitors in form of excellent museum which houses model aeroplanes, weapons, antique clocks and bob watches, Priceless crockery, and hunting trophies. Both sections retain the ambience of royal splendour.



GIRDIKOT AND SARDAR MARKET

Throbbing with activity, the colourful bazar, near Clock Tower, has narrow lanes dotted with tiny shops selling exquisite Rajasthani textiles, handicrafts, clay figurines of camels and elephants, marble curios with inlay work and exquisite Rajasthani silver jewellery.





11th Annual National Conference of AIAMSWP

(Medical Social Welfare Unit AIIMS Jodhpur Rajasthan)



Office: Medical Social Welfare Unit, AIIMS Jodhpur

Email: 11anc2025jodhpur@gmail.com www.11anc2025jodhpur.com Mobile: +91-8968497717

Date: 25/07/2025

Patron

Dr. Mahesh Devnani
Medical Superintendent
AIIMS Jodhpur

Organizing Chairperson

Dr. Anubhav Gupta
Nodal Officer
Ayushman Bharat Scheme

Program Convener

Mr. Atul Kumar Rai
Supervisor MSSO

Organizing Secretary

Mr. Krishan Kumar
M.S.S.O. Grd.1

Co Organising Secretary

Mr. Mohd. Khursheed Aalam
M.S.S.O. Grd.1

Joint Organising Secretary

Mr. N Srinivasan
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M.S.S.O. Grd.1

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M.S.S.O. Grd.1
Ms Shakuntla Fulwariya
M.S.S.O. Grd.1
Keshu Ram Nursing Officer
Mota Ram Nursing Officer
Pratibha Nursing Officer
Nikita Kumar Nursing Officer

Prof. (Dr.) Dr. Sanghamitra Pati
Additional Director General
Indian Council of Medical Research

Subject: Request for Nomination of MSSO / MSWO / MSW / PSW and professional staff to Participate in the 11th Annual National Conference of the All India Association of Medical Social Work Professionals (AIAMSWP)

Dear Madam,

Greetings from the Medical Social Welfare Unit, AIIMS Jodhpur!

It gives us immense pleasure to inform you that the **11th Annual National Conference of the All India Association of Medical Social Work Professionals (AIAMSWP)** is being organised by the **Medical Social Welfare Unit, AIIMS Jodhpur** on **31st October & 1st November 2025** at **AIIMS Jodhpur**.

The conference aims to bring together medical social work professionals from across the country to share knowledge, best practices, and innovations in the field of patient welfare and social work in healthcare settings.

In this regard, we kindly request you to nominate the maximum number of Medical Social Welfare/Service Officers, Medical Social Workers, Psychiatric Social Workers and professional staff from your esteemed institute to participate in this prestigious conference and Pre-conference workshops.

Nomination to the conference will benefit both the professional and the institution in several ways. It provides an excellent platform to showcase the institution's work and achievements to a wider audience. Participation in workshops and invited lectures fosters professional growth and enhances capacity building. The conference also facilitates valuable networking and collaborations during informal interactions. Additionally, opportunities to compete for awards in paper presentations, poster presentations, and quiz serve as powerful sources of motivation and recognition for the nominee and the institution alike.

We have attached the conference brochure for your kind reference. We sincerely look forward to your support and encouragement in making this academic event a grand success.

We look forward to your positive response and support.

With warm regards,

Dr Anubhav Gupta
Associate Professor
Organising Chairperson
11th ANC of AIAMSWP

नीलम शमी राव, मा प्र से
सचिव
Neelam Shami Rao, IAS
Secretary



भारत सरकार
वस्त्र मंत्रालय
उद्योग भवन, नई दिल्ली - 110 011
GOVERNMENT OF INDIA
MINISTRY OF TEXTILES
UDYOG BHAWAN, NEW DELHI - 110 011

D.O. No.14/04/2021-DCH/P&E

Date : 30-7-25 Dated, the 30th July, 2025

Dear Secretary,

India's handloom legacy is not just a thread in our cultural tapestry—it is a symbol of resilience, innovation, and self-reliance. Woven into every fabric is a story of tradition and empowerment, especially for the over 70% of weavers and allied workers who are women. The sector continues to serve as a pillar of inclusive and sustainable development across the country.

2. Each year, **7th August** is celebrated as **National Handloom Day**, marking the anniversary of the Swadeshi Movement of 1905, which ignited the call to embrace indigenous industries and foster national pride. In keeping with this legacy, the Ministry of Textiles is organizing a week-long promotional campaign culminating in the main function at Bharat Mandapam, New Delhi, on 7th August 2025.

3. The Hon'ble Prime Minister has encouraged citizens to show support by purchasing handloom products and sharing their stories using the hashtags **#MyHandloomMyPride** and **#MyProductMyPride**. The campaign aims to elevate appreciation for India's handloom heritage while improving market access and income opportunities for artisans.

4. In this context, I request the kind support of your Ministry through the following actions:

- **Display campaign creatives** on your Ministry's official website from **01st to 10th August 2025**.
- **Amplify digital content** on your social media handles, tagging **@dchandlooms01** and using the designated campaign hashtags.
- Encourage **internal engagement** among officials and staff by promoting handloom products and hosting thematic activities or exhibitions, where feasible.

5. The digital creatives and promotional content may be accessed here:
<https://drive.google.com/drive/folders/15L-cQ9ihJu7TXrF0DZht4H46sOdoV30z>

6. Additionally, I take this opportunity to **cordially invite you and your colleagues** to participate in the celebrations being organized by the Ministry of Textiles to mark National Handloom Day 2025 (details of event is enclosed). Your presence will serve as a heartfelt encouragement to our weavers and stakeholders.

7. For any further assistance or coordination, you may kindly reach out to Shri M.K. Harikumar, Joint Development Commissioner (Handlooms) (Email: mk.harikumar@nic.in Mobile: 9891395857).

8. Your proactive engagement will help weave a stronger narrative around India's rich handloom tradition and reaffirm our shared commitment to cultural preservation and economic empowerment.

Yours sincerely,

(Neelam Shami Rao)

All Secretaries to the Govt

+91-11-23061769, +91-11-23063644, Fax : +91-11-23063681, E-mail : secy-textiles@nic.in



Organization of various activities on the occasion of 11th National Handloom Day

07 August, 2025

Sl. No.	Name of Event	Venue	Inauguration Date	Time	About the event
1	Know Your Weaves	Crafts Museum, Bhairo Marg, New Delhi	01.08.2025	5:30 PM	Know Your Weaves campaign by inviting students of various schools to Crafts Museum
2	Project Kabir	Parliament Annexe	04.08.2025		<ul style="list-style-type: none"> • Live loom demonstration by the weaver • Exclusive exhibits • Period- 04.08.2025 to 08.08.2025
3	Exclusive Exhibition (Saree Festival) Haat on Wheels	Handloom Haat, Janpath, New Delhi	05.08.2025	5:00 PM	<ul style="list-style-type: none"> • Exclusive Exhibition of 116 Weaves of Handloom Sarees • Period - 03.08.2025 to 10.08.2025 • Haat on Wheels, a mobile outlet of handloom products
4	Report on Carbon Credit	Udyog Bhawan, New Delhi	06.08.2025		<ul style="list-style-type: none"> • 'Study on Carbon Footprint in Handloom industry' by IIT, Delhi • The project intends to measure the carbon footprint generated by various handloom products in selected clusters of the country.
5	Main Function	Auditorium 2, Bharat Mandapam, New Delhi	07.08.2025	11:00 AM 12:00 Noon	<ul style="list-style-type: none"> • Award ceremony • Unveiling of Coffee Table Book • Distribution of Awards (Best WSC - 5, Certificate to weavers - 6 & Handloom Hackathon - 9) • Fashion Show "Vastra Veda - The Handloom Heritage of India" on important handloom weaves of different regions • Launch of Films on handlooms
6	Fashion Show & Gala Dinner	The Ashoka Hotel, Chanakya Puri, New Delhi	07.08.2025	7:00 PM	<ul style="list-style-type: none"> • Fashion Show "Naad - The Music of Weaves" on exclusive weaves • Gala dinner with awardees & eminent handloom personalities
7	Weave the future - 2	Crafts Museum, Bhairo Marg, New Delhi	08.08.2025	2:00 PM	Exclusive exhibition focusing Regenerative materials (07.08.2025 to 17.08.2025)
8	India International Hand-woven Expo	Hall No. 14, Bharat Mandapam, New Delhi	08.08.2025	3:00 PM	<ul style="list-style-type: none"> • An international Hand-woven Expo with foreign buyers (100) & exporters (100) & handloom weavers (100) • Display of exclusive weaves & textures • Period - 07.08.2025 to 09.08.2025

Fwd: HANDLOOM DAY DO LETTER FROM SECRETARY TEXTILES

Office of Secretary DHR < secy-dhr@gov.in >

Wed, 30 Jul 2025 1:29:27 PM +0530

DG. ICMR OFFICE

Diary No. 110/218

Date 01/8/2025

To "Anu Nagar"<anu.nagar1@gov.in>,"Richa Khoda"<richa.khoda@gov.in>,"Manisha Saxena"<srddga.hq@icmr.gov.in>

Cc "DG ICMR"<dg@icmr.org.in>

JS (AN) | Sr. DNG (AS)

[Signature]

Sr. AD. Adm. So (AS)

RB

===== Forwarded message =====

From: Neelam Rao <secy-textiles@nic.in>

To: "Sanjay Agarwal"<secy-agri@gov.in>,"Trilochan Mohapatra"<dg.icar@nic.in>,"RAJESH KOTECHA"<secy-ayush@nic.in>,"O"<sec.cpc@nic.in>,"Secretary DoF"<fertsec@nic.in>,"P."<secy-pharma@nic.in>,"Pradeep Kharola"<secy.moca@nic.in>,"Anil Jain"<secy.moc@nic.in>,"csoffice"<csoffice@nic.in>,"secy-ipp"<secy-ipp@nic.in>,"Anshu Prakash"<secy-dot@nic.in>,"secretary-posts"<secretary-posts@indiapost.gov.in>,"Pawan Agarwal"<secy-ca@nic.in>,"Shri Ravikant"<secy-food@nic.in>,"D.K. Singh"<secy-coop@gov.in>,"Secretary MCA"<secy.mca@nic.in>,"Shri Kumar"<secy-culture@nic.in>,"Secretary Production"<sdpns@nic.in>,"secydoner"<secydoner@nic.in>,"Secretary MoES"<secretary@moes.gov.in>,"DEFENCE SECRETARY"<defsecy@nic.in>,"Dr Reddy"<secydrdo@gov.in>,"Shri Ravikant"<secyesw@nic.in>,"CDS SECTT"<cds.sectt@gov.in>,"secy dhe"<secy.dhe@nic.in>,"Anita Karwal"<secy.sel@nic.in>,"Ajay Sawhney"<secretary@meity.gov.in>,"secy-moef"<secy-moef@nic.in>,"psfs"<psfs@mea.gov.in>,"secycpv"<secycpv@mea.gov.in>,"SAURABH KUMAR"<secyeast@mea.gov.in>,"Dammu Ravi"<secyer@mea.gov.in>,"secysouth"<secysouth@mea.gov.in>,"VIKAS SWARUP"<secywest@mea.gov.in>,"Atanu Chakraborty"<secy-dea@nic.in>,"T.V. Somanathan"<secyexp@nic.in>,"Shri Sailesh"<secy-dpe@nic.in>,"Ajay Pandey"<rsecy@nic.in>,"Secretary DIPAM"<secydivest@nic.in>,"Secretary FS"<secy-fs@nic.in>,"Atul Chaturvedi"<secyahd@nic.in>,"Rajeev Ranjan"<secy-fisheries@nic.in>,"Secretary MoFPI"<secy.mofpi@nic.in>,"secyhfw"<secyhfw@gmail.com>,"Office DHR"<secy-dhr@gov.in>,"shiooff"<shiooff@nic.in>,"Ajay Bhalla"<hshso@nic.in>,"Secy-ol"<secy-ol@nic.in>,"Dharmendra Gangwar"<secybm@nic.in>,"DURGA MISHRA"<secyurban@nic.in>,"Amit Khare"<secy.inb@nic.in>,"U P Singh"<secy-mowr@nic.in>,"Parameswaran Iyer"<secydws@nic.in>,"Secy Employment"<secy-labour@nic.in>,"Barun Mitra"<secy-jus@gov.in>,"Shri Menditratta"<secylaw-dla@nic.in>,"Secretary LD"<secyoffice-ld@gov.in>,"Arun Panda"<secretary-msme@nic.in>,"Narayana Raju"<gn.raju@nic.in>,"Shri Jain"<secy-mines@nic.in>,"

SNO-301
4/8/25

"Pramod Das"<secy-mma@nic.in>, "Indu Chaturvedi"<secy-mnre@nic.in>, "Mr Kumar"<secy-mopr@nic.in>, "R.S Shukla"<secympa@nic.in>, "Dr Chandramouli"<secy_mop@nic.in>, "Kshatrapati Shivaji"<secy-arp@nic.in>, "sec-png"<sec-png@sb.nic.in>, "Gopal Krishna"<secyship@nic.in>, "Secretary Power"<secy-power@nic.in>, "SECRETARY MORT&H"<secy-road@nic.in>, "Mr Tirkey"<secylr@nic.in>, "Shri Sinha"<secyrd@nic.in>, "Secretary DBT"<secy.dbt@nic.in>, "Prof Sharma"<dstsec@nic.in>, "DG CSIR"<dgcsir@csir.res.in>, "Praveen Kumar"<secy-msde@nic.in>, "Shakuntala Gamlin"<secretaryda-msje@nic.in>, "R Subrahmanyam"<secywel@nic.in>, "secymospi"<secymospi@nic.in>, "P.K. Tripathi"<secy-steel@nic.in>, "Secretary Tourism"<sectour@nic.in>, "Secretary Affairs"<secy-tribal@nic.in>, "wcd"<secy.wcd@nic.in>, "Ravi Mital"<secy-sports@nic.in>, "Secretary Affairs"<secy-ya@nic.in>, "chairman"<chairman@dae.gov.in>, "chairman"<chairman@isro.gov.in>, "Dr. T.V. Somanathan"<cabinetsy@nic.in>, "secycoord"<secycoord@gov.in>, "Sanjay Kothari"<secy.president@rb.nic.in>

Cc: "Swayamprava Pani"<swayamprava.pani@nic.in>

Date: Wed, 30 Jul 2025 13:18:06 +0530

Subject: HANDLOOM DAY DO LETTER FROM SECRETARY TEXTILES

===== Forwarded message =====

Dear Sir, Madam

Please find enclosed DO letter from Smt. Neelam Shami Rao, Secretary, Textiles addressed to the Secretary on the Occasion of NATIONAL HANDLOOM DAY, for necessary action.

Regards

PSO to Secretary, Textiles

Best Wishes

Neelam Shami Rao

Secretary

Government of India

Ministry of Textiles

Udyog Bhawan

New Delhi

011 23061769

01123063644

1 Attachment(s)

DO_HANDLOOM_DAY_SECR...

1 MB

नीलम शमी राव, भा.प्र.से.
सचिव
Neelam Shami Rao, IAS
Secretary



भारत सरकार
वस्त्र मंत्रालय
उद्योग भवन, नई दिल्ली - 110 011
GOVERNMENT OF INDIA
MINISTRY OF TEXTILES
UDYOG BHAWAN, NEW DELHI - 110 011

D.O. No.14/04/2021-DCH/P&E

Dated, the 30th July, 2025

Dear Secretary,

India's handloom legacy is not just a thread in our cultural tapestry—it is a symbol of resilience, innovation, and self-reliance. Woven into every fabric is a story of tradition and empowerment, especially for the over 70% of weavers and allied workers who are women. The sector continues to serve as a pillar of inclusive and sustainable development across the country.

2. Each year, **7th August** is celebrated as **National Handloom Day**, marking the anniversary of the Swadeshi Movement of 1905, which ignited the call to embrace indigenous industries and foster national pride. In keeping with this legacy, the Ministry of Textiles is organizing a week-long promotional campaign culminating in the main function at Bharat Mandapam, New Delhi, on 7th August 2025.

3. The Hon'ble Prime Minister has encouraged citizens to show support by purchasing handloom products and sharing their stories using the hashtags **#MyHandloomMyPride** and **#MyProductMyPride**. The campaign aims to elevate appreciation for India's handloom heritage while improving market access and income opportunities for artisans.

4. In this context, I request the kind support of your Ministry through the following actions:

- **Display campaign creatives** on your Ministry's official website from **01st to 10th August 2025**.
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<https://drive.google.com/drive/folders/15L-cQ9ihJu7TXrF0DZht4H46sOdoV30z>

6. Additionally, I take this opportunity to **cordially invite you and your colleagues** to participate in the celebrations being organized by the Ministry of Textiles to mark National Handloom Day 2025 (*details of event is enclosed*). Your presence will serve as a heartfelt encouragement to our weavers and stakeholders.

7. For any further assistance or coordination, you may kindly reach out to Shri M.K. Harikumar, Joint Development Commissioner (Handlooms) (Email: mk.harikumar@nic.in Mobile: 9891395857).

8. Your proactive engagement will help weave a stronger narrative around India's rich handloom tradition and reaffirm our shared commitment to cultural preservation and economic empowerment.

Warm Regards

Yours sincerely,

Neelam Shami Rao
(Neelam Shami Rao)

All Secretaries to the Govt



Organization of various activities on the occasion of 11th National Handloom Day

07 August, 2025

Sl. No.	Name of Event	Venue	Inauguration Date	Time	About the event
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नीलम शमी राव, भा.प्र.से.
सचिव
Neelam Shami Rao, IAS
Secretary



भारत सरकार
वस्त्र मंत्रालय
उद्योग भवन, नई दिल्ली - 110 011
GOVERNMENT OF INDIA
MINISTRY OF TEXTILES
UDYOG BHAWAN, NEW DELHI - 110 011
30th July, 2025

D.O.No.CCIC/MD/2025/13

Dear Secretary,

As a fellow custodian of India's development and cultural legacy, I take this opportunity to introduce you to "The Cottage" — formally, the Central Cottage Industries Corporation of India Ltd., under the aegis of the Ministry of Textiles. For decades, "The Cottage" has upheld the authenticity, excellence, and diversity of India's arts and crafts by sourcing directly from master artisans, weavers, and Shilp Gurus across the nation

2. We invite your Ministry and its affiliated Departments/PSUs to consider patronage of "The Cottage" for procurement of handcrafted products that reflect India's timeless artistry.

3. "The Cottage" offers a comprehensive collection ideal for official events, ceremonial occasions, and institutional gifting, that includes intricately carved woodwork, radiant brassware, and bronzes; handcrafted silver & Meenakari jewellery; hand-painted décor, carpets, durries, heritage furniture and furnishing fabrics and customized corporate gifts. The curated collection can be visited online at www.thecottage.in

4. "The Cottage" is fully integrated with ONDC and GeM platforms, ensuring seamless procurement aligned with Government norms. Notably, its turnkey interior solutions have been deployed in iconic projects such as the New Parliament Building and Pravasi Bharatiya Kendra — a testament to the ability to blend traditional craftsmanship with contemporary standards.

5. Procurement through "The Cottage" is a direct investment that empowers thousands of artisan families by ensuring sustainable livelihoods and positioning India's cultural identity at the heart of formal institutions.

6. "The Cottage" would be happy to support your Ministry's procurement needs and curate offerings aligned with your requirements. For any assistance, please connect with: **Mr. Anil Razak**, Additional General Manager +91-9654731130 / 011-23320439 and email: corpmgr.ccic@gmail.com

7. Let us together reaffirm India's commitment to its artisan communities by weaving their craft into our everyday institutions.

Warm Regards Yours sincerely,

(Neelam Shami Rao)

All Secretaries to the Govt

Js(RK) / As. Secy (Admin)