

No. Q-15012/1/2025-O&M-DARPG (e-9631)
Government of India
Ministry of Personnel, Public Grievances and Pensions
Department of Administrative Reforms & Public Grievances

6th floor, Jawahar Vyapar Bhawan
New Delhi- 110001
Dated 11th September, 2025

OFFICE MEMORANDUM

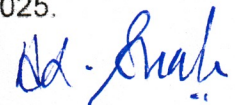
Subject: Launch of Web-portal for Special Campaign 5.0 on 15th September, 2025- regarding

The Government of India has announced Special Campaign 5.0 from 2-31st October, 2025 with a focus on Swachhata and Reducing Pendency in the Government. Cabinet Secretary has addressed all Secretaries of Government of India on 30th July, 2025 and DARPG issued detailed Guidelines vide OM dated 1st August 2025.

2. The Special Campaign 5.0 portal will be launched by Hon'ble MoS (PP) Dr. Jitendra Singh on **15th September, 2025 at 12:30 PM at National Media Centre, Raisina Road New Delhi**. The Minute-to-Minute schedule of the event is enclosed herewith.

3. It is requested to kindly depute Nodal Officer of the Special campaign 5.0 to attend the launch event.

4. Further, all Ministries/Departments are requested to issue 2-3 tweets/infographics on the work done by them under SCDPM during the period November, 2024 - August, 2025 with the Hashtag #SpecialCampaign 5.0, and at least one PIB Statement on the subject may be issued, on 15th September, 2025.



(Ajit Kumar Sah)

Director

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To

All Secretaries to the Govt. of India

Copy to:

All Nodal Officers of the Special Campaign 5.0

Copy for information to:

1. Private Secretary to Hon'ble MOS (PP)
2. PPS to Secretary DARPG
3. PS to JS, DARPG