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WEBINAR 4

Post-publication Impact & Visibility: From Publication to Reach

Thursday, 26 November 2026
2:30 - 4:00 PM IST

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SPEAKERS

Session Expert



Dr. Anup Anvikar
Additional Director General, ICMR



Bethany Farr
Director of Performance Marketing, Taylor & Francis

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For any queries, feel free to contact :
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EVENT SCHEDULE

2:30 PM	**Welcome Address & Introduction**	**Dr. Shweta Tanwar** **Scientist-D, ICMR HQ**
2:35 PM	**Opening Remarks**	**Dr. Tulsi Adhikari** **Scientist-F ICMR HQ,** **Incharge- Research Integrity**
2:40 PM	**Keynote Address**	**Dr. Anup Anvikar** **Additional Director General, ICMR**
2:50 PM	**Speaker Introduction**	**Garima Bhayana** **Marketing Manager, Taylor & Francis**
2:55 PM	**Webinar Presentation** *followed by Q&A session*	**Bethany Farr** **Director of Performance Marketing,** **Taylor & Francis**
3:55 PM	**Closing Remarks**	**Dr. Madhurima Kahali** **Head-Academic Relations and Partnership,** **Taylor & Francis**

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