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The Indian Council of Medical Research -
Department of Health Research (ICMR-DHR)
has initiated a visionary project

UNNATI

(Upgrading Norms for Growth
and Development Assessment
of Indian Children)

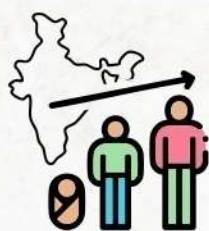


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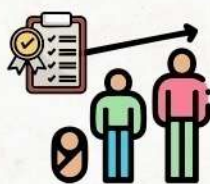
Dear expectant parents,

We invite you to be a part of the significant initiative “UNNATI” — a pioneering effort by the Indian Council of Medical Research (ICMR), Ministry of Health and Family Welfare (MoHFW) to develop India’s first child growth and development standards, an endeavor that will benefit millions of Indian families for generations to come.

What is UNNATI about?



India currently uses
international growth
standards that may not
accurately reflect how
healthy Indian children
should grow



You and your child can help create
Indian growth and development
standards based on height, weight
and other neurodevelopment
measurements taken from healthy
Indian children



The standards thus
developed will be used as
a parameter for healthy
growth among children
across the country for
years to come

Participation in this study is safe, voluntary and free of charges.
It will contribute to the scientific knowledge of child growth and development research.

Who can participate?



Expectant mothers aged between 20-40 years with gestational age less than 37 weeks



Those who plan to stay in the current locality for the next 3 years



Open to home visits and follow-ups by the project team during pregnancy and child's first two years

Other benefits for participating parents and children



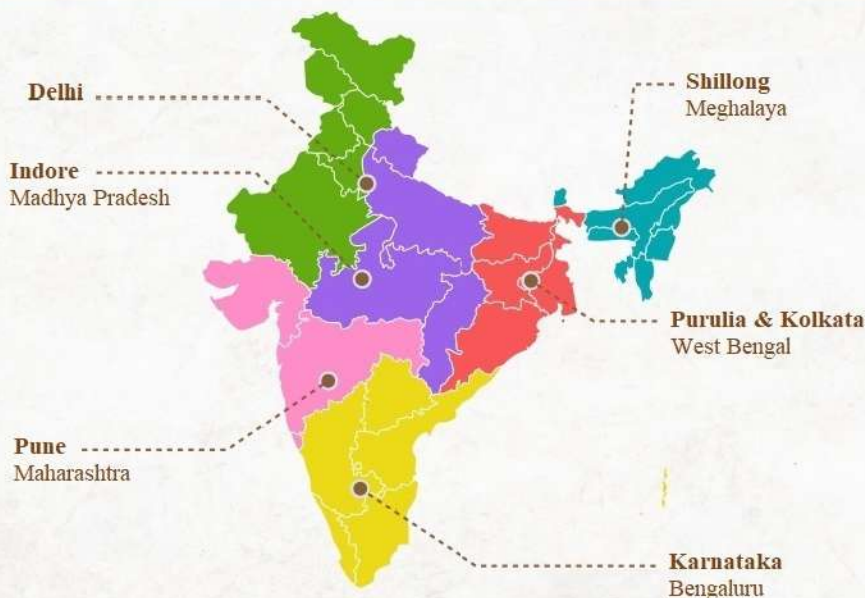
Receive counseling on positive thinking, and providing a nurturing care environment for your child for optimal early development

Expert guidance on breastfeeding problems and complementary feeding



Regular tracking of growth and development of your child at home until the age of 2 years

Play a pivotal role in shaping India-specific growth and development standards for future generations and your child will leave their stamp in time



Be a part of UNNATI and help redefine how India understands and measures healthy child growth and development.

For participation at any of the sites, please contact:

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